



DocuPrint MICR printing:
quality that pays



The legacy continues



Xerox Corporation set the benchmark for Magnetic Ink Character Recognition (MICR) quality and reliability standards back in 1984 with the introduction of MICR laser printing. Since then, the tradition of providing superior quality solutions has continued as the family of high-performance, high-speed Xerox MICR laser printing systems has grown to meet the financial industry's expanding needs.

Today, Xerox offers the most comprehensive array of MICR production printing solutions. With print speeds ranging from 75 to 180 pages per minute for 8.5 by 11-inch and A4 paper, Xerox MICR laser printers feature 600 dots per inch resolution, large-format capabilities, multiple programmable input trays, network connectivity, and feeding and finishing options. They also provide support for a wide variety of data-streams—including AFP IPDS, PostScript, PCL, Metacode, LCDS, and more.



We not only stand by our family of MICR printers—we also stand by the documents those printers produce with the only Check Performance Guarantee in the industry.



Xerox is so confident about the quality of our products—including our family of MICR printers—that we offer the only Total Satisfaction Guarantee in the industry.

Exceeding quality standards

Quality in MICR printing is a financial necessity. MICR applications produced on Xerox laser printing systems consistently meet the highest standards for Uniformity, Consistency, and Durability. Uniformity is the ability to maintain signal strength across all MICR characters. Consistency is maintaining uniformity from check to check. Durability is the ability to maintain image permanence in high-speed readers/sorters.

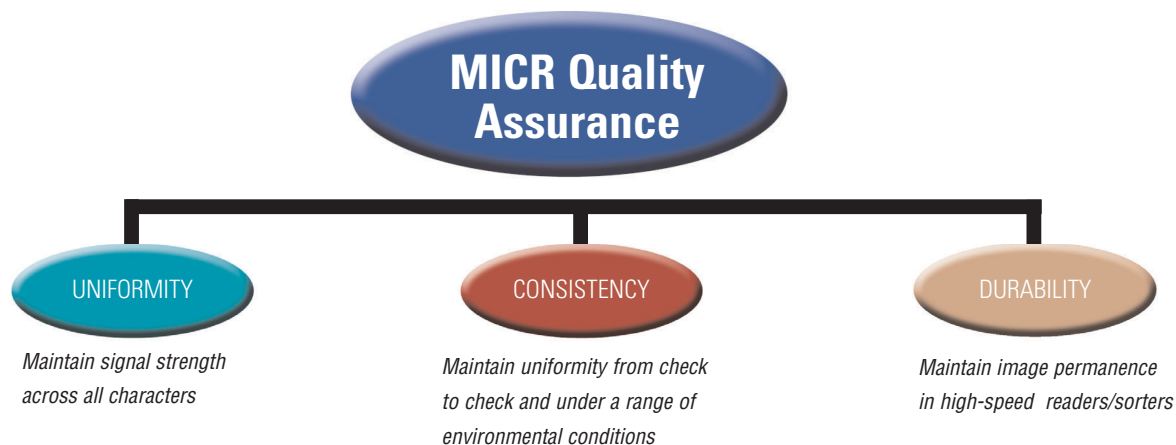
If your checks do not meet these standards, you will see an increase in the number of rejected checks. And rejected checks result in costly delays, lost opportunities, and possible chargeback fees.

Because Xerox MICR laser printers utilize a revolutionary MICR imaging technology, applications output on Xerox MICR printers consistently exceed 99.5 percent read rates—the highest in the industry. This means your checks and negotiable documents will exceed the demanding quality standards established by such agencies as the American Bankers Association, American National Standards Institute, Canadian Payments Association, and International Standard Organization.



Xerox Quality Guarantees

All Xerox MICR laser printers are backed by the Xerox Check Performance Guarantee plus the unsurpassed Xerox Total Satisfaction Guarantee. Xerox will assist you in resolving any bank-reported MICR performance or reject rate problems. And, if you are not totally satisfied with your Xerox equipment, Xerox will, at your request, replace it—it's that simple!•



Better business results

The wide range of capabilities offered by the Xerox MICR laser printer family and the Xerox commitment to excellence translate directly to better business results through improved document quality. Whether you print high-volume payroll applications, insurance disbursements, or remittance coupons, a Xerox MICR solution affords your business flexibility, reliability, and uncompromising quality check after check.

To learn more about putting a Xerox MICR solution to work in your organization, call your local Xerox representative today or check out the Xerox MICR Web site at www.xerox.com.

The Xerox MICR Printing Checklist

- ☒ SUPERIOR SPEED. CHECK.
- ☒ SUPERIOR PERFORMANCE. CHECK.
- ☒ SUPERIOR RELIABILITY. CHECK.
- ☒ SUPERIOR QUALITY. CHECK
- ☒ SUPERIOR DOCUMENTS. CHECK.





For more information on Xerox DocuPrint® MICR, call **1-800 ASK XEROX** or visit us on the Web at: www.xerox.com

Xerox Check Performance Guarantee

At Xerox, we are committed to providing the highest quality MICR solutions. Taking this commitment one step further, we now offer the exclusive Check Performance Guarantee.

Xerox stands behind the performance of Xerox MICR laser printers and Xerox benchmark MICR toners. We will assist you in investigating and resolving bank-reported MICR performance or reject rate problems. In the event we are unable to resolve the issues, we will reimburse you for fees you are required to pay to your bank for excessive rejects of checks printed after Xerox was notified of the problem, and where it is verified by Xerox that Xerox MICR materials or printer-related check defects are the cause of the imposition of the fees.



The Xerox Check Performance Guarantee applies to the DocuPrint 75 MX, DocuPrint 96 MX, 4635 MX, DocuPrint 180 MX and DocuPrint 2000 Series MX printers in the United States and Canada. These printers must be acquired by you from Xerox (including Xerox Authorized Value-Added Resellers and Xerox Applications Specialists), operated following Xerox-approved procedures, using Xerox-approved supplies, and continuously maintained by Xerox under our manufacturer's warranty or a Xerox System Services Agreement. This guarantee is not applicable to printers damaged due to no fault of Xerox.

We make this offer to clearly demonstrate that at Xerox we are committed to providing the highest quality MICR solutions.